

Sponsorship opportunity



***“Demand chain
facing
market challenges”***

***03rd and 04th of November 2009
JW Marriott Bucharest
Grand Hotel***

ARILOG

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Romanian Logistics Association

Networking Supply Chain Professionals

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**20%
discount**

Only during the 7th ARILOG International Logistics & Supply Chain Conference you'll benefit of 20% discount at package price!

“Bronze” Sponsorship – 1000 Euro

- Sponsor’s logo will be posted on the ARILOG’s website before and event around;
- Sponsor’s banner/roll-up on the event room;
- Exhibition stand with one of your representative, for companies advertising materials, placed in the hall:
 - Presentation folders;
 - Flayers/Lapels;
 - Own video-beamers/computers for video presentations;
 - Roll Pens and/or calendars;

**20%
discount**

“Silver” Sponsorship – 2000 Euro

- Sponsor’s logo will be posted on the ARILOG’s website before and event around;
- Sponsor’s banner/roll-up on the event room;
- Sponsor’s presentation presence on the Conference CD (between 1 and 2 ½ pages)
- Exhibition stand with one of your representative, for companies advertising materials, placed in the event hall: Pop-up/roll-up, presentation folders, flyers/catalogues, own videoprojector/ computers/laptops for video presentations, roll-pens and/or calendars;
- 1 participant from sponsor side (beside the representative at stand);
- Sponsor’s logo on event banner;
- Public grateful appreciation from ARILOG President;



“Gold” Sponsorship – 3000 Euro

- Sponsor’s logo will be posted on the ARILOG’s website before and event around;
- Sponsor’s presentation presence on the Conference CD (between 1 and 5 pages);
- Sponsor’s name mentioned in media statements issued before and after event;
- Sponsor’s logo on event banner;
- Exhibition stand with one of your representative, for companies advertising materials, placed in the hall: Pop-up/roll-up, presentation folders, flyers/catalogues, own videoprojector/ computers/laptops for video presentations, roll-pens and/or calendars;
- Sponsor’s logo on events’ folder, block notes and invitation;
- 2 participants from sponsor side (beside the representative at stand);
- Public grateful appreciation from ARILOG President;

**20%
discount**

“Platinum” Sponsorship – 5000 Euro

- Sponsor’s logo will be posted on the ARILOG’s website before and event around;
- Sponsor’s presentation presence on the Conference CD (between 2 and 10 pages);
- Sponsor’s name mentioned in media statements issued before and after event;
- Sponsor’s logo on event banner;
- Sponsor’s logo on events’ folder, block notes and invitation;
- Exhibition stand with one of your representative, for companies advertising materials, placed in the hall: Pop-up/roll-up, presentation folders, flyers/catalogues, own videoprojector/ computers/laptops for video presentations, roll-pens and/or calendars;
- 1 participant from sponsor side (beside the representative at stand);
- 5 participants from sponsor side (beside the representative at stand);
- Public grateful appreciation from ARILOG President;

**20%
discount**

“Unique” Sponsorship

**20%
discount**

- Possibility to place customized stationary objects (roll pens, headers on paper sheets, block-notes, lighter, key chain etc.) into event presentation folder

Package price: 500 euro per every object category

- Possibility of organizing a presentation stand / forum in parallel with main event in which they can make a speech of approx. 30 min., accompanied by promos, projector, etc.

Package price : 1600 Euro

- Possibility to promote the company’s brands within a very pleasant and even fun environment by organizing, in the Lunch break, of raffles with surprise prizes

Package price : 3000 Euro

5 reasons to become sponsor

- The ARILOG's events are the ideal place for improving communication with professionals in Logistics and Supply Chain field, where you will be able to present your publicity materials in front of over 100 persons (in seminary) or even 200-300 persons at the Logistics International Conference.

- Maximum exposure in front of the senior audience of the most important Romanian companies in many industries fields, our participants are the ARILOG's member and nonmembers, the majority being logistics specialists:
 - Logistics specialists (Logistics Manager, CEO's, Logistics Officers, Purchasing Director, Local and Regional Managers);
 - Executives Directors and/or Decision Makers;
 - Persons in sales department of companies that supplies logistics equipments, real estate companies etc.
 - Students (specialized in transport and logistics, management, marketing);
 - mass-media;
 - Representative of public institutions in the field or other logistics associations;

5 reasons to become sponsor

- The opportunity to deliver publicity materials in your own stand, to attract new customers and to create brand awareness.
- For every participant that you didn't had the chance to meet directly, you have the opportunity of getting all the information that concerns them.
- You will have the opportunity to obtain the feedback's form issued after events.

Ask one of the Board member, what other advantages you might have being sponsor to Romanian Logistics Association, sent an email to: arilog@rdsmail.ro or visit: www.arilog.ro